

PORTFOLIO TIPS

THINGS TO CONSIDER:

- Who will be reviewing your portfolio?
- What are your strengths? Your weaknesses? Your interests?
- How are you demonstrating your ability to understand space, form and/or tectonics?
- Have you credited the projects appropriately?
- How will the graphic design, layout, and construction enhance the content?

THINGS TO REMEMBER:

- All portfolios are different – there is no “right” way
- Many schools limit portfolios to 15-20 faces (8-10 pages)
- The length of your portfolio should be determined by the number of strong projects (in other words, avoid filler)
- Edit wisely – weigh the benefits of depth vs. breadth
- Choose images that will reproduce well
- Projects can include drawings, paintings, sculpture, or photography; graphic, industrial or interior design; architectural, landscape, or urban design and more
- Include your name at the beginning, if not on the cover
- Do not include anything that requires explanation or an apology

DESIGN TIPS:

- Less is more – focus on content and composition, not on fancy typefaces or distracting visual noise
- Use an invisible grid throughout to help you organize your page layouts
- Open with your best project and close with your second-best
- Consider page juxtaposition across facing pages

PORTFOLIO OF CREATIVE WORK (M. Arch I/ M. Arch. II Applicants Only)

- The department will require all applicants applying to the M.Arch.I and M.Arch.II program to submit a digital portfolio as part of their application (no hard copy portfolios will be accepted).
- Your portfolio should be saved as a PDF, including a cover and rear cover that is 8 ½” x 11” either landscape or portrait format. Best practice is to design your portfolio as single sheets. Please state your name clearly on the cover page. Image sizes should be at least 150 dpi and no more than 300 dpi for print. Your compressed file size should be no greater than 15 MB.